

WEB DESIGN PROJECT QUESTIONS

Keep in mind your website (project) goal. The content of the website is the most important aspect of the site. You need to prepare your content for your designer and do some research about subject. For custom web design you should supply all your material to your designer as well as domain and hosting information.

General Web Design Questions

1. What type of web service do you need?

- a- New web design
- b- Redesign the existing website * Please provide domain name
- c- Update the existing website * Please provide domain name

2. Number of Static Pages for your Website Design Project

Static pages are considered to be web pages that need to be edited individually. If you are looking for users to be able to interact with your site or would like to have a database driven website, please select the option f.

- a- One page 'business card' type website
- b- 2-4 Web Pages - 'Portfolio' type personal website
- c- 5-9 Web Pages - Starter 'Brochure' type website
- d- 10-14 Web Pages - Business website
- e- 15-30 Web Pages - Commercial website (usually sell products or service)
- f- Blog php site - Personal website (update your own content)

3. Do you have a domain name?

- a- If you do, please type supply the domain name
- b - If you do not, you should buy a [domain name](#)
- c- I will think about the name: [Check availability of a domain name](#)

4. Do you want animation on the site?

- a- I don't want animation
- b- Only slideshow photo gallery (no flash)
- c- An animated introduction page (a splash page)

5. Do you need website hosting?

- a- No, I have hosting * Please send ftp info to publish the site
- b- Yes, I need a new [hosting](#) area

6. What is your budget for website?

If you are seeking a more complex website, the pricing will be higher

- a- \$100 - \$250 (landing pages, one page website, business card type information HTML sites)
- b - \$300 - 350 (personal blog site or HTML site)
- c- \$400 - \$500 (WordPress blog website up to 15 pages)
- c - \$750 - \$1,000 (WordPress blog website with PayPal shopping cart - call for details)

7- Do you need Paypal button on the site?

- a- I do not need Paypal button.
- b- I only want "buy now" Paypal button.
- c- I need 'add to cart' Paypal integration.

8-Do you want social network buttons?

Such as Twitter, Flickr, Facebook, Google +

- a- Yes, I want
- b- No, I do not want

9- Do you prefer any specific color for your web site design?

Check the [web colors](#) here.

- a- I will send the numbers of web colors that I like such as (#CC99CC)
- b- I like the website colors match my (photo, business card, logo, banner, etc.) * Please send the file.

10- What web page layout you prefer?

Check the [web site layout](#), here.

- a- I like page centered layout
- b- I like Right side column layout
- c- I like Left side column layout
- d- I want something different * Please describe the layout

11- Do you need on going maintenance?

Such as update photos or some page content regularly.

- a- Yes, I want php blog style web site, so I can do it myself
- b- I only want to update photos
- c- I only need to change one or two pages (such as product page or photo gallery)
- d- I know HTML, I can do it myself
- e- I do not need it

12- Will you supply photos, images for website?

- a- I will send my product or service photos
- b- I need stock images
- c- I need custom graphics as well as images

13- Do you need video on the website?

Tutorial or introduction videos and YouTube videos

- a- I have my own YouTube video * Please give the link
- b- I need a custom video project for my website

14- Do you need any of these features or interactivity on the site?

Please be aware that more selected features will increase your project cost.

- a- Adding link exchange page
- b- Events Calendar
- c- Flash effects on photos or banner style ads

- d- File Uploading or downloading area
- e- Feedback Forms
- f- News/Article Posting
- g- Newsletter
- h- Store/Shopping Cart
- i- Tell-A-Friend
- j- RSS Feed
- k- Site Search
- l- Password protected areas
- m- iPhone enable (mobile site) or iPad website

15- Describe the style of website you are looking for.

Please provide these details:

- a- Navigation buttons (Link names such as: About us, Services, Gallery, Products, Contact, etc.)
- b- Sample Sites (2 to 3 sample website name)
- c- Color preferences and page layout
- d- Logo or banner (if you have a logo or banner you like to see on the website)
- e- Slogan or your tagline (a descriptive headline) of your business or your motto
- f- Please provide 10-15 keywords for Search Engine Optimization

Describe in great detail how website will be used. You may list the overall function of your organization, for example the products that you sell or the services you provide. This will help customize your website to your business.

What information you should supply?

For better connection to your designer, you need to share some information:

- Your address and phone number
- Your current email address and an alternative email address like gmail account
- For online meetings SKYPE ID, or Google Talk
- To publish the website online FTP account information: user name and password
- For blog website hosting account information: user name and password, in order to create a new database
- To transfer your domain from one to another hosting area: domain name, customer ID and password
- For Paypal payment button implement; your HTML button code
- To use a specific font on your print material, bring the font or supply the font name
- Social network buttons; Facebook, Twitter, Google+, YouTube, Flickr, Linkedin supply URL address and user name. Such as DesignbyNur Facebook Page:
<http://www.facebook.com/pages/DesignbyNur/170915639624417>

How to send my files?

How to supply this information and in what format?

- You can send all your material in a CD by post, or bring it with you in a CD, DVD, USB flash drive, external drive, you can email, you can zip all the files and ftp me , or upload online to [a free service](#) so I can download it
- What file types you can send?
Photos: jpg, gif, tiff, png, psd
Text: word, rtf, doc, txt, ppt, pdf
Music and video: mp3, wav
Video: mov, mp4, wmv
Animation: swf, fla



Notes

Keep in mind too much information might not be a wise choice for a new website. Long articles are hard to read online, if you have long text documents, it is better to put these files as pdf, so visitors can download, print and read it in their free time. Select your data, share only necessary ones.

To avoid [copyright](#) problems only use your own photos or buy stock images, never use any music or video file without permission.

Take your time, prepare all the documents and search online. Think about the content, what you want to tell your visitors? You can get some ideas if you search online other web sites, that are similar content to yours. When you look at websites online, try to focus on sites that have same line of business.

Describe what you want to your designer, make a draft, a sketch, or even better show sample web sites online Be aware [colors](#) and [fonts](#) are limited on the web.

Think about your web site keywords, share them with your designer.

Buy a [domain name](#) and [hosting](#) under your name

Have a realistic budget for your website. Building a business online takes time, so spend your money carefully. Think about website colors and [layouts](#), choose a style of web site

If you are not familiar with technical terms here, please look up the word on the web [glossary](#) here

If you need help with buying a domain name and choosing hosting package, you can always contact the web designer for help.